



Rate Card for Alzheimers News

Alzheimers News is an informative magazine available to subscribers and members of Alzheimers New Zealand, as well as to various medical practitioners, researchers, and key stakeholders. Content is sourced from leading authorities on dementia research, care and practical interventions, as well as stories from our community.

	Casual	2 Issues	4 Issues
Premium Positions			
Front Page (Banner)	\$1,200	\$1,000	\$800
Inside Front Page	\$2,000	\$1,800	\$1,600
Outside Back Page	\$2,400	\$2,200	\$2,200
Inserts			
	\$1,500	\$1,200	\$1,000
Display			
¼ Page	\$600	\$450	\$380
½ Page	\$1,200	\$1,000	\$800
Full Page	\$1,800	\$1,600	\$1,400



Advertorial rates are negotiated based on advertising spaced booked.
For full advertising specifications please contact anthea.armstrong@alzheimers.org.nz

Important Information

- 1 Alzheimers New Zealand reserves the right to refuse publication of any material submitted.
- 2 Placement and position of inserts are subject to availability.
- 3 No responsibility will be taken for any changes received after deadline.
- 4 Design/layout of advertising/advertorial is the responsibility of the advertiser.

Delivery Information

5,000 copies of **Alzheimers News** are printed.
Alzheimers New Zealand uses its own mail system to ensure delivery.
Issues are distributed to subscribers, members of Alzheimers New Zealand, and to various medical practitioners, researchers, and key stakeholders. Issues may also be distributed through various partner networks.

100% OF ALL PROFIT GOES TO ALZHEIMERS NEW ZEALAND AND SUPPORTS OUR SERVICES IN NEW ZEALAND COMMUNITIES